



December 17, 2010

In January of 2009 we were able to lower our fuel surcharge due to the decreasing price of fuel. Unfortunately since then, the cost of fuel continues to climb and has stabilized well above \$3.00 per gallon. This in addition to the rising cost of parking at the airports and bridge tolls, we are forced to return our fuel surcharge to 8% effective January 1, 2011. Any future rides booked in the system by December 31, 2010 will not be affected.

As always, our principal concern is keeping our customer service up to the highest standards. In order to do this, we need to attract quality employees, maintain our fleet with the most up-to-date equipment and keep our systems running smoothly with the latest technology.

With Black Tie, you always get reliable, on-time transportation from an industry leader that genuinely cares about the value we give our customers. We appreciate your business and trust you will understand how important this increase is so that we can continue to provide the very best airport and transportation services in the Bay Area.

Regards,

William Wheeler
President & CEO